

HYBRID CRAFTING

by janet hopkins

First of all let's talk about what hybrid is... hybrid is using digital plus physical product to create a project.

When most people hear hybrid or digital crafting they immediately shut down and say "no thanks, I'll stick with my glue and papers thank you very much!" or "its too hard, I don't have time to learn something new!" But I am here to tell you that it is nothing to be afraid of and it can add a whole new dimension to your crafting projects. So to show you just a few examples of what can be done, I designed this one page printable so that you can test the waters to see just how easy it is.



So here are the steps for the cards I am showing:

1. Print out the 8.5x11 sheet.
2. Trim or punch desired element out.
3. Stamp a background on your card front.
4. Add embellishments.

Obviously you can do much more with this sheet but I really wanted to start with small, simple projects to show you just how quick and easy it can be!



I like to use large background stamps such as the ones above from Hero Arts to create some interest on the front of my cards. It adds an instant background in any color you choose and can give you a different look for every card you make.



For these backgrounds I have used Distress Inks and Archival Ink...and with the elements from you printable you can turn these simple backgrounds into these fun cards:





Here is another project I created using the printable sheet as well as these bracelet blanks. The circle insert is the perfect place for a printable that you can customize for whatever you are working on and they come in several different shapes and sizes.

These would be great to highlight photos, make party favors or type a quote or word on the small circles on your printable sheet and add them to your jewelry piece.

And turned it into this:



Steps to create this bracelet:

1. Add an initial to the circle embellishment of your choice on any editing software you have, print out.
2. Trim circle from printable sheet and use a favorite stamp for added detail.
3. Adhere circle to inside of bracelet inset.
4. Attach bling to the outside edge.
5. Finish it off with a layer of glossy accents, let dry over night.

I hope you have enjoyed these projects and have been inspired to at least give printables and hybrid crafting a chance. I love the instant gratification of being able to print and customize a layout, card, jewelry or home décor project at any time of the day or night...and the best part is that you will never “run out” of this supply. Printable sheets are unlimited since you can print this sheet as many times as you like once you have downloaded it to your own computer.

For a complete list of products used for each project and for other examples of printable projects you can visit my blog at:
www.janethopkins.typepad.com

I am also hosting a giveaway on my blog for Hero Arts background stamps so head over and enter for a chance to win!